



# Symposium by the Sea 2012

The Annual Meeting of the Florida College of Emergency Physicians

August 2-5, 2012 • Omni Amelia Island Resort • Amelia Island, FL



## EXHIBITOR & SPONSOR PROSPECTUS

REACH  
OVER 200  
ER DOCS

HURRY!  
SPACE  
LIMITED

### Conference Date & Location

August 2-5, 2012  
Omni Amelia Island Resort  
6800 First Coast Hwy, Amelia Island, FL 32034  
Reservations (904) 261-6161  
www.omnihotels.com/findahotel/ameliainland.aspx  
Mention Symposium by the Sea  
Reservations Cut-Off Date: July 2, 2012

### Audience

Over 200 Emergency Physicians, Residents, Physician Assistants, Nurses and other Emergency Care Professionals will attend the conference.

### Exhibit Hall Dates & Hours

Set-up	
Friday, August 3rd	1:00pm - 4:00pm
Exhibits Open	
Friday, August 3rd	5:30pm - 7:30pm
	Wine & Cheese Reception with Attendees
Saturday, August 4th	7:30am - 11:00am
Dismantle	
Saturday, August 4th	11:00am - 1:00pm

### Conference Overview

Symposium by the Sea 2012 is an educational opportunity designed for the busy emergency physician, resident, nurse, PA, and allied health professional who demands cutting edge information regarding their ever-changing practice environment. In addition to the educational sessions, the conference provides:

- ✓ Satellite Educational Symposia;
- ✓ Florida Emergency Medicine Resident's Case Presentation Competition (CPC);
- ✓ Wine & Cheese Reception with Exhibitors;
- ✓ Ferguson Memorial Volleyball Tournament;
- ✓ EMRAF Job Fair;
- ✓ A Night with Orleans - Saturday Evening Private Concert.

A private concert by a world class band:

## The HOPPEN Bros of



### A Night with The Hoppen Bros of ORLEANS - Private Concert

The Florida College of Emergency Physicians is proud to present, at the 2012 Symposium by the Sea Conference at the Omni Amelia Island Resort, a private concert by a world class band: **"The HOPPEN Bros of ORLEANS"** - Still The One (1976), Dance With Me (1975), Love Takes Time (1979) & many more. Larry Hoppen is the original lead singer on all these hits; Lance is original bassist / Lane completes the uniquely stunning "genetic blend" that has made this family's harmony so popular. Drummer Randy Nichols adds his great voice to this high energy experience, featuring great songs old and new... and yes, "they're still havin' fun" - and so will YOU!! Be sure not to miss this night to remember by signing up for the 2012 Symposium by the Sea Conference today!!

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ORLANDO, FL



Presented by Emergency Medicine Learning & Resource Center (www.emlrc.org) in conjunction with the Florida College of Emergency Physicians (www.fcep.org).

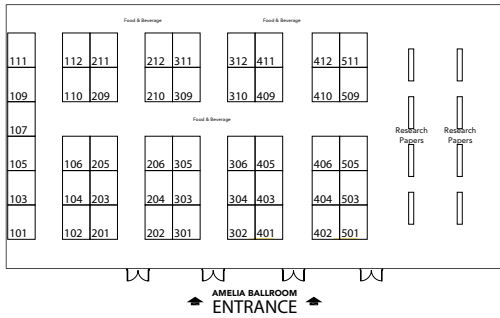




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Preferred Booth Spaces  
 1st Choice   
 2nd Choice   
 3rd Choice

### Assignment of Space

Exhibit space will be assigned upon receipt of completed registration form and registration fee. Application and payment must be received at the EMLRC office by July 6, 2012 to reserve space and to be included in the attendee conference materials. For cancellations an administrative fee of \$100.00 will be retained. Cancellations and refunds will be made if requested in writing to the Symposium by the Sea 2012 Conference Registrar.

### Exhibitor Kit

The Symposium by the Sea 2012 Conference Exhibitor Kit is available at [www.emlrc.org/sbs2012.htm](http://www.emlrc.org/sbs2012.htm). Contact Jerry Cutchens at [jcutchens@emlrc.org](mailto:jcutchens@emlrc.org) or 407-281-7396 x225 for additional information.

### Exhibitor Liability

Exhibiting organizations assume full responsibility for their professional/ personal property and obtaining insurance to protect against lost or stolen items.

### ACCME Agreement

I/We agree to abide by all Rules and Regulations listed and which are part of the agreement between my/our company and the Emergency Medicine Learning & Resource Center. I/We also agree to comply with ACCME Standards for Commercial Support. I/We also agree to have no involvement or influence with the content of the CME portion of the conference. You are hereby authorized to reserve space for my/our company for Symposium by the Sea 2012.

### Agreed and Signed by:

## Exhibit and Sponsorship Opportunities

- 8'x10' Exhibit Booth \$1300 Includes: 8'x10' carpeted booth with blue/white draped walls, 6' table, 2 chairs, wastebasket, 2 exhibitor badges and a booth identification sign.
- Wine & Cheese Reception \$300 A special Wine & Cheese Reception will officially open the exhibits Friday, August 3<sup>rd</sup> from 5:30pm through 7:30pm. Three bottles of wine will be provided to you for sharing with the attendees.
- ★ Silver Sponsorship \$2000 Includes: Sponsorship recognition (text): conference signage, materials, website, slideshow and badges; Attendee digital mailing list; (4) Representative registrations. Ask about the Exhibit Booth Special.
- ★ Gold Sponsorship \$3000 Includes: Sponsorship recognition (logo): conference signage, materials, website, slideshow and badges; Attendee digital mailing list; (6) Representative registrations. Ask about the Exhibit Booth Special.
- ★ Platinum Sponsorship \$5000 Includes: Sponsorship recognition (logo): conference signage, materials, website, slideshow and badges; Attendee digital mailing list; (8) Representative registrations. Ask about the (2) Exhibit Booths Special. Seeking to share employment opportunities with Emergency Medicine Residents/Physicians? Then this Job Fair is for you. The Job Fair will officially open Friday, August 3<sup>rd</sup> from 1:30pm-3:00pm. Setup will be Friday, August 3<sup>rd</sup> from 12:30pm-1:30pm. Plan on attending the event and/or sponsoring the event's Hors d'oeuvres.
- Job Fair
  - Tabletop Display \$800
  - Hors d'oeuvres Sponsor - Partial \$1000
  - Hors d'oeuvres Sponsor - Exclusive \$2000
- Marketing Resource \$750 Includes: Opportunity to provide your Marketing Materials to the conference attendees at the Resource Table. Absentee booth option.
- Name Badges \$1750 Includes: Corporate logo displayed on all attendee name badges.
- Satellite Symposium \$5000 Satellite Symposium Programs are available for organizations to showcase their products and services. Available times for a Satellite Symposium are: For additional information visit [www.emlrc.org/sbs2012.htm](http://www.emlrc.org/sbs2012.htm) or contact Jerry Cutchens at (407) 281-7396 x225 / [jcutchens@emlrc.org](mailto:jcutchens@emlrc.org) to discuss the Satellite Symposium Programs.
  - Thursday, August 2, 2012 5:00pm - 7:00pm
  - Friday, August 3, 2012 12:30pm - 2:30pm
  - Saturday, August 4, 2012 12:30pm to 2:30pm
- Gift Baskets \$2500 Opportunity to have your "Corporate Gift Baskets" delivered to each attendee's hotel room. A couple "Corporate Gift Baskets" ideas are:
  - > Your Corporate Logoed Beach Towels accompanied by a "Welcome to the Symposium by the Sea Conference" card.
  - > Trail Mix, Water Bottles, etc. with an "Enjoy your trip to the beach" corporate note. (Gift Baskets to be provided by sponsoring organization.)
- Hotel Room Keys \$2500 Opportunity to have your corporate logo displayed on the hotel room keys provided to all the conference attendees. (Room Keys included.)

## Exhibit and Sponsorship Registration Form

Organization Name - As to appear on your identification sign

Exhibitor Name(s) - As to appear on your name badge(s)

Address

City, State Zip

Phone Fax Email

- ★ Platinum - \$5000;  ★ Gold - \$3000;  ★ Silver - \$2000
- Marketing Resource - \$750;  Name Badges - \$1750;  Satellite Symposium - \$5000
- 8'x10' Exhibit Booth - \$1300;  Wine & Cheese Reception - \$300
- Job Fair Tabletop Display - \$800
- Job Fair Hors d'oeuvres Sponsor  Partial - \$1000  Exclusive - \$2000
- Gifts Baskets - \$2500;  Hotel Room Keys - \$2500
- \$ 30.00 Additional Representative(s) (2 included with each booth)
- \$ 100.00 Late Fee after July 6, 2012
- \$ Total Fees Enclosed

Fees payable by Visa, Mastercard or Check. Checks payable to EMLRC and mail to 3717 S. Conway Rd. Orlando, FL 32812. Phone: (800) 766-6335 Fax: (407) 281-4407 Federal Tax ID #59-3001777

Credit Card Number: \_\_\_\_\_

Credit Card Type: [ ] Visa [ ] Mastercard

Expiration Date: \_\_\_\_\_ Cardholder Name: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

