

FLORIDA COLLEGE OF EMERGENCY PHYSICIANS

EMpulse



***EMpulse* MAGAZINE**

ADVERTISE

MAGAZINE ADVERTISING RATES & SPECS

MAGAZINE SPECIFICATIONS

Frequency	Distribution	Page Size	Paper	Process
Quarterly	1,750+/-	8.375" X 10.875"	80 lb silk cover text/ 60 lb gloss paper	CMYK

Following publication, a virtual edition is emailed to 2,000 +/- physicians and available online at FCEP.ORG

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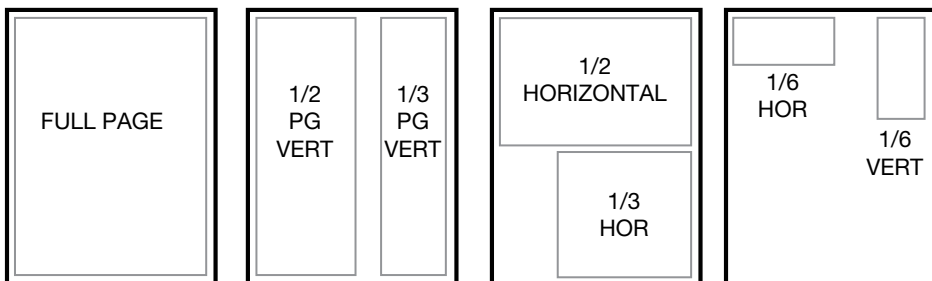
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SIZES + RATES PER ISSUE

Size	Rate	Artwork Dimensions
FULL PAGE	\$800	NO BLEED: 7.375" X 9.875" BLEED: 8.625" X 11.125"
1/2 PAGE (Horizontal or Vertical)	\$500	Horizontal: 7.375" X 4.9375" Vertical: 3.694" X 9.875"
1/3 PAGE (Horizontal or Vertical)	\$400	Horizontal: 4.6875" X 4.8125" Vertical: 2.4305" X 9.875"
1/6 PAGE (Horizontal or Vertical)	\$300	Horizontal: 4.4375" X 2.125" Vertical: 2.125" X 4.4375"
PREMIUM POSITION Full Page Inside Front Cover - 4 Color	\$1,100	NO BLEED: 7.375" X 9.875" BLEED: 8.625" X 11.125"
PREMIUM POSITION Full Page Inside Back Cover - 4 Color	\$1,000	NO BLEED: 7.375" X 9.875" BLEED: 8.625" X 11.125"
PREMIUM POSITION Full Page Back Cover - 4 Color	\$1,200	NO BLEED: 7.375" X 9.875" BLEED: 8.625" X 11.125"

EMpulse is the quarterly magazine of the Florida College of Emergency Physicians (FCEP), and has a direct mail distribution that includes 1300 emergency physicians. In addition, each issue is viewed online at www.fcep.org by many others interested in Emergency Medicine, and is mailed to hundreds of hospitals and Emergency Medicine leaders across the country. Also, all of Florida's lawmakers will receive *EMpulse*, bringing the circulation to approximately 1,750, PLUS internet readership.

PRINT AD SIZES RELATIVE TO PAGE



DEADLINES

Activity	Winter	Spring	Summer	Fall
Insertion Order	Dec 1	Mar 1	Jun 1	Sep 1
Artwork	Dec 15	Mar 15	Jun 15	Sep 15
Mailed	Jan 15	Apr 15	July 15	Oct 15

ACCEPTABLE FORMATS

- Print-ready PDF and TIFF images @ 300dpi resolution minimum
 - Vector (EPS) file with all text converted to outlines
- Orders requiring typesetting or design will be billed at \$75/per hour (\$75 minimum charge)

DISCOUNTS

Available on multi-issue contracts.

- 2x - 5% Savings
- 3x - 10% Savings
- 4x - 15% Savings

For more details, contact Jerry Cutchens at 407-281-7396 x15 or jcutchens@fcep.org

NOTE

Rates are net & subject to change without notice. All advertisements subject to approval by FCEP.

PRINT ADVERTISING INSERTION ORDER

Complete the form below and return it to :
Florida College of Emergency Physicians
3717 South Conway Road
Orlando, FL 32812
Attn: Jerry Cutchens

OR Fax this form to 407-281-4407.
Please do so by the deadlines listed below.
Send all ads and/or copy directly to FCEP
or email to jcutchens@fcep.org.
Please use black ink and print clearly.

ADVERTISER INFORMATION

All advertisements subject to approval by FCEP.

COMPANY _____

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AUTHORIZED SIGNATURE _____ DATE _____

ART DELIVERED DISC EMAIL ART CONTACT
NAME/ EMAIL: _____

PAYMENT INFORMATION

Check MC VISA Invoice Me

\$ Due _____

MAKE CHECK PAYABLE TO FCEP AND MAIL TO:
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3717 South Conway Road
Orlando, FL 32812

Card # _____

Exp. _____

Name on Card _____

Signature _____

MAGAZINE SPECIFICATIONS

Issue(s) Winter Spring Summer Fall

Size Full Page 1/2 H 1/2 V 1/3 H 1/3 V

1/6 H 1/6 V

Premium Front Inside Back Inside Back Cover

Format PDF EPS TIFF OTHER _____

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QUESTIONS? CALL JERRY CUTCHENS AT 407-474-2571 OR JCUTCHENS@FCEP.ORG.